

B2B WORKSHOP IN BUDAPEST

4th MARCH, 2016



COMPANY PROFILE

Chinese Registered Name:	北京凤凰假期国际旅行社有限公司
English Registered Name:	PHOENIX TRAVEL WORLDWIDE CO.LTD
Listing Time:	
CEO: Mr. <input type="checkbox"/> or Ms. <input type="checkbox"/>	Mr.
Official Website:	www.51tour.com
Headquarters:	BEIJING
Contact: Mr. <input type="checkbox"/> or Ms. <input type="checkbox"/>	Ms.Zhang Lei
Jobtitle:	President Special Assistant
Phone:	65507995
E-mail:	Zhanglei01@51tour.com
Social media platforms:	We chat
Do you offer holidays in Central Europe?	Yes
If so, describe a typical route (list of countries):	We chat ,website ,B2B
Where can your Central-European offers be found on your webpage? Please write a website link.	http://sy.tuniu.com/tours/211167
Short description of your company (destinations, main products, etc., max. 700 characters)	<p>Phoenix Travel Worldwide Co., Ltd (PTW hereafter), an international travel service agency mainly dealing with outbound tourism authorized by the National Tourism Bureau (Outbound tourism License Numbers: L-BJ-CJ00020). As one of the leading company in the line, the development of the company kept aligns with the rationale "Focused, Win-Win Oriented, People First and Seizing Opportunities". Through 17-year development, PTW is able to provide services in the following sectors : Outbound Tourism Wholesales, Business Travel Solutions, MICE, Personal Development, Student Travel and High-end Tourism etc., promoted "Global Joy" famous as a brand of our distinguish outbound tourism service.</p> <p>PTW employs more than 1000employees in 6 business departments, which includes General Outbound Tourism, High-end Tourism, Airline Ticketing, Conferencing and Exhibiting, Student Tourism and Visa Service. PTW has two wholly-owned subsidiaries: Beijing Phoenix International Business & Exhibition Ltd. and China Space Travel Aviation Services Ltd. With mature establishment of nationwide branches and agents in cities of Shanghai, Chengdu, Kunming, Inner Mongolia, Xian, Zhengzhou, Wuhan, Shandong, and Shenyang, and the destination covers Europe, Australasia, America and Asia, PTW provides over thousands tour products for over 500,000 outbound tourists.</p> <p>As the leading company in Chinese outbound tourism market, PTW is in possession of vastly rich tourism resources including hotels, restaurants and car rental companies. PTW is also one of a few main air ticket agencies that cooperate</p>

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with more than 30 mainstream airlines such as: Air China, China Southern Airline, Lufthansa and Air France etc., and has the great relationship with more than 100 embassies and government departments, 1,000 overseas supplier, 8,000 domestic agents and 12,000 retail agencies.

PTW emphasizes healthy organizational culture and staff development. We've dedicated team to conduct trainings for staffs. Training contents are usually inspired by decades of accumulation of information, primary data and practical experience in outbound tourism. The sessions were to provide a professional, systematically and comprehensively training in order to build teams with solidarity, efficiently, professional and high-caliber. In the booming outbound tourism market in China, PTW believes the facts of rich in operational experience globally and the ability of forecasting trends of the development of the tourism industry will keep the company preponderant.

In addition, PTW believes tailor-made service is the only way to satisfy all clients. Hence we have passionate experts to design one-of-a-kind tours and service for clients, to provide the best experience for all. To become a client or an industrial partner will be guaranteed receiving the company's most attention and best service, and full training service regarding can be expected.

As of the Nation's economy booming and related policy supporting, PTW is strongly believe that can provide best solution with in possession of dominantly tourism resource and power of integration and optimization in terms of product design, sales support and coordinate with flexibility, in order to offer a most-satisfied outbound tourism experience.

With all the advantage We have, PTW always will be a moderate attitude urging for opportunities to help the most discerning clients in a most professional, efficient, pleasant and inspirational way.

QR Code (if relevant):