

B2B WORKSHOP IN BUDAPEST

4th MARCH, 2016



COMPANY PROFILE

Chinese Registered Name:	中国国际旅行社总社有限公司
English Registered Name:	China International Travel Service Limited, Head Office
Listing Time:	
CEO: Ms. <input type="checkbox"/>	Yu Ningning
Official Website:	www.cits.net
Headquarters:	CITS Bldg,1 Dongdan Beidajie, Dongcheng, District, Beijing
Contact: Mr. <input type="checkbox"/>	Mr. Lu Fang
Jobtitle:	Vice General Manager of Marketing Department
Phone:	0086-10-85228519
E-mail:	lufang@cits.com.cn
Social media platforms:	-
Do you offer holidays in Central Europe?	Yes
If so, describe a typical route (list of countries):	Routes covered all over the China(Beijing, Xian, Shanghai, Guilin, Sichuan, Hangzhou, Yangtze River ,Tibet, ect.)
Where can your Central-European offers be found on your webpage? Please write a website link.	www.cits.net
Short description of your company (destinations, main products, etc., max. 700 characters)	<p>Established in 1954, China International Travel Service Limited (CITS) Head Office is the first authorized international travel agency of Peoples' Republic of China. With a proud history of 60 years, CITS has now become the largest travel service company in China, and created the national record of a total reception of more than 10 million oversea tourists.</p> <p>CITS is the most respected travel service company in China for its broad influence and high-level reputation. According to the "Chinese brand research 2013" by World Brand Lab, the brand value of CITS has achieved more than 30.89 billion Yuan, ranking 1st in travel service industry and 50th among all Chinese local brands.</p> <p>CITS operates 42 subsidiaries, nearly 1000 sales shops and a CITS Council of more than 100 industry members in China. The oversea network of CITS has been widely spread</p> <p>Through the establishment of 8 oversea subsidiaries and 15 oversea visa centers in 12 countries and regions. CITS established and maintained long-term and stable cooperation with more than 1,400 travel agencies in more than 100 countries.</p>
QR Code (if relevant):	