

# B2B WORKSHOP IN BUDAPEST

## 4<sup>th</sup> MARCH, 2016



### COMPANY PROFILE

Chinese Registered Name:	北京途牛国际旅行社有限公司
English Registered Name:	Beijing Tuniu International Travel Service CO.,LTD
Listing Time:	Oct, 2006
CEO: Mr. <input checked="" type="checkbox"/> or Ms. <input type="checkbox"/>	Mr. Yu Dunde
Official Website:	www.tuniu.com
Headquarters:	Nanjing
Contact: Mr. <input type="checkbox"/> or Ms. <input checked="" type="checkbox"/>	Ms. Qian Lixi
Jobtitle:	Product Manager
Phone:	+86-25-86853969
E-mail:	qianlixixi@tuniu.com
Social media platforms:	
Do you offer holidays in Central Europe?	Yes
If so, describe a typical route (list of countries):	Austria, Hungary, Czech; Austria ,Germany, Czech; Germany, Austria, Hungary, Czech, Slovakia.
Where can your Central-European offers be found on your webpage? Please write a website link.	<a href="http://bj.tuniu.com/tours/26137157">http://bj.tuniu.com/tours/26137157</a> <a href="http://bj.tuniu.com/tours/36575812">http://bj.tuniu.com/tours/36575812</a> <a href="http://bj.tuniu.com/tours/36495900">http://bj.tuniu.com/tours/36495900</a>
Short description of your company (destinations, main products, etc., max. 700 characters)	<p>Founded in 2006, Tuniu is a leading online leisure travel company in China that offers a large selection of packaged tours, including organized tours and self-guided tours, as well as travel-related services for leisure travelers. We ranked first in China's online organized tours market as measured by transaction value in 2014, according to iResearch. We believe we are well positioned to benefit from the significant growth potential of China's online leisure travel market, which is expected to grow at CAGR of 39% from 2014 to 2016 as measured by transaction value, according to iResearch.</p> <p>Tuniu started offering packaged tours online in 2007, and are among the earliest Chinese companies that focus on the online leisure travel market. As an early mover in China's online leisure travel market, we have sold approximately 6.2 million packaged tours since our inception. Tuniu currently offers packaged tours sourced from over 7,000 travel suppliers, covering over 140 countries as well as all popular tourist attractions in China. Our product portfolio currently consists of over 300,000 SKUs of organized tours, over 400,000 SKUs of self-guided tours, and tickets for over 1,000 domestic and overseas tourist attractions. Tuniu's core strength is in</p>

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	overseas leisure travel products and services, which contributed over 72% of our gross bookings in the first quarter ended March 31, 2015.
QR Code (if relevant):	