

B2B WORKSHOP IN BUDAPEST

4th MARCH, 2016



COMPANY PROFILE

Chinese Registered Name:	北京凯撒国际旅行社有限责任公司
English Registered Name:	BEIJING CAISSA INTERNATIONAL TRAVEL SERVICE
Listing Time:	2015
CEO: Mr.	CHEN XIAOBING
Official Website:	WWW.CAISSA.COM.CN
Headquarters:	BEIJING AND GERMANY
Contact: Ms. <input type="checkbox"/>	Zhang Jin
Jobtitle:	Assistant to the President (Resource Management Center)
Phone:	
E-mail:	zhangjin01@caissa.com.cn
Social media platforms:	Paper media and web media 网媒
Do you offer holidays in Central Europe?	Yes, but not large proportion in Europe products.
If so, describe a typical route (list of countries):	Germany, Austria, Switzerland 10 Days Germany 10 Days Swiss 9-13 Days Austria 11 Days Czech, Austria 10Days
Where can your Central-European offers be found on your webpage? Please write a website link.	WWW.CAISSA.COM.CN
Short description of your company (destinations, main products, etc., max. 700 characters)	Caissa founded in Hamburg, Germany and mainly received Chinese citizens travelling to Europe. Europe- visiting is one of large business in Caissa. In whole Europe part, Western-Europe business holds large proportion, then Southern-Europe. During these few years, Central-Europe business is growing up, especially on Czech, Austria, and Balkans area. In Central-Europe business, there are two parts, FIT and groups. In groups product structure, there are two parts, Sightseeing Tour and Mono Tour. The sightseeing tour includes 2 to 5 countries, the Mono Tour focus on only one country. Different product focus on Different theme point, such as industry, romantic, buildings, history, World Heritage, aged-people, nature and so one. The destinations involve: Germany, Swiss, Czech, Austria, Hungary, Poland.
QR Code (if relevant):	