

China for the development of the CEE tourism market in 2014 – 2015

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游丝绸之路·品美丽中国
VISITING THE SILK ROAD
TASTING THE BEAUTIFUL OF CHINA



1. The successful launch the opening ceremony of China-CEECs Tourism Cooperation Promotion Year

2. Launch of China Info Day



3. “Hello, Hungary”—One thousand Chinese tourists visiting Hungary

4. Organize mutual visits of China-CEECs tourism enterprises and media



5.5th Dunhuang Tour-Silk Road Tourism International Festival

The guest nation of honor---Hungary
(2015.06.16,Gansu province, China)

6. CEEC tourism ministers joined the Tourism
Ministerial Meeting of Countries along the
Silk Road Economic Belt
(2015.06.19,Shaanxi province, China)

