HUNGARIAN TOURISM PLC.
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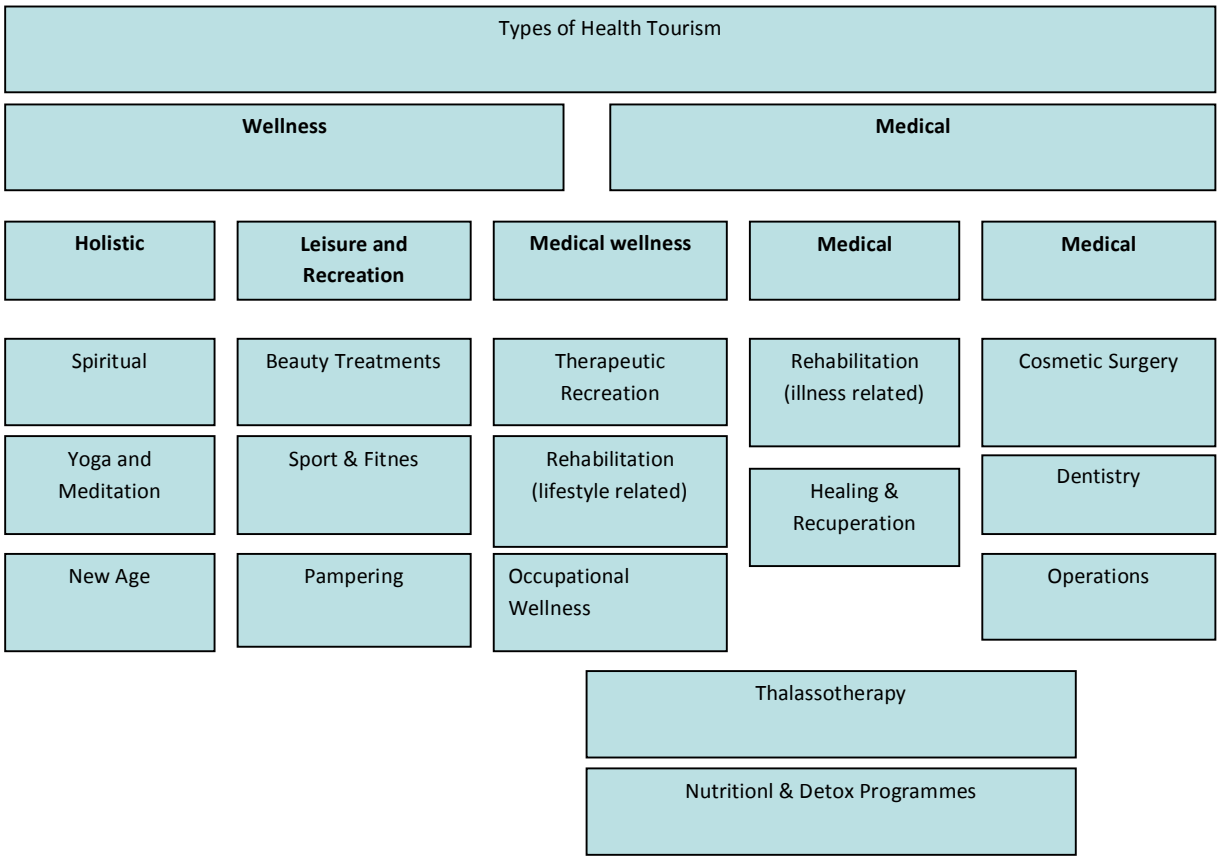
Health tourism (spa tourism) as a tourism product

What is health tourism?

ĂAll the intentional mobility related to health, where the main reason for travelling is healing (medical treatment), rehabilitation, health improvement (wellness, recreation, etc.) accompanied with tourism service.ò

Source: Dictionary of Medical Sciences (Egészségtudományi Fogalomtár, GYEMSZI)

Types of health tourism



Source: Smith, M. ï Puczkó, L. 2009. / Smith, M. 2012

The use of natural resources:

Healing waters: musculoskeletal disorders (locomotor diseases), gynaecological, skin, cardiologic diseases, hypothyroidism, hormone disorders, stress relief.

Healing caves: respiratory inflammations, asthma, allergy.

Mofettes (natural carbon dioxide gas): diseases of the circulatory system, musculoskeletal, gynaecological and skin diseases.

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Information on our springs:

- 1 289 thermal springs
- 16 qualified health sites and spa locations (Hévíz, BükfürdŐ, Sárvár, Balf, Zalakaros, Harkány, Balatonfüred, Parád, Lillafüred, KékestetŐ, Eger, MezŐkövesd, Debrecen, Hajdúszoboszló, Gyula, Nyíregyháza-Sóstó)
- 30 certified spa hotel
- 164 wellness hotel
- 79 certified medicinal baths
- 5 medicinal caves
- 224 types of mineral water,
- 5 sites of therapeutic mud
- 2 mofettes (dry baths at Mátraderecske, ParádfürdŐ)

What is balneotherapy? What is the difference between thermal water, healing water and mineral water?

- Thermal water: mineral water of 30C° or higher temperature at the spring.
- Healing water: mineral water with scientifically proved healing effect.
- Mineral water: contains at least 1000 mg per litre of minerals or rare elements (iodine, fluoride).
- Balneotherapy is the use of mineral waters to treat medical conditions and enhance health and wellbeing.

Our specialities:

- Hungary is the 5th richest country in thermal waters of the World.
- Thermal water can be found under 70ï 80% of Hungaryôs surface.
- Europeôs one and only cave bath is located at Miskolctapolca.
- The only thermal lake in the World, in which people can swim during the whole year is the Lake Hévíz.
- Budapest is the only Spa Capital of the World.
- Turkish baths are operating since the 16th Century.

More information on health tourism (mainly in Hungarian):

http://egeszsegturizmus.itthon.hu/ (EN: http://spa.gotohungary.com/en_GB/)
http://szakmai.itthon.hu/egeszsegturizmus
http://www.termalfurdo.net/
http://www.balneologia.hu/
http://www.balneologia.lap.hu
http://gyogyturizmus.lap.hu/
www.gyogyviz.lap.hu
http://gyogyszallok.lap.hu/
www.termal.lap.hu
http://termalportal.hu/
http://www.gyogyturizmus.hu/ (EN: http://spahungary.info/index.php)
http://informed.hu/
http://www.webbeteg.hu/
http://www.fisze.hu/
http://www.gyogytornasz.lap.hu

International sources:
http://www.ismh-direct.net/info.aspx?sp=1
http://www.rheumatology.org
http://www.eular.org

Health tourism at state organisations:

Ministry of Human Resources
Minister of State for Health
Miklós SZÓCSKA, Dr.

Ministry for National Economy
Department for Economic Regulation
Ágnes FÉNYI, Dr. Feketéné, Dr., counsellor, agnes.fenyi@ngm.gov.hu

Professional organisations:

- Hungarian Marketing Association for Health Tourism, Magyar Egészségturizmus Marketing Egyesület (MEME): **http://www.meme.hu/**
- Hungarian Baths Association, Magyar FürdŐszövetség (MFSZ): **http://www.furdoszovetseg.hu/**
- (Association of Hungarian Spa Cities), Magyar FürdŐvárosok Szövetsége **http://magyarfurdovarosok.hu/**
- Hungarian Health and Fitnes Association, Magyar Fitness és Egészségfejlesztési Szövetség **http://www.mfesz.hu/**
- (Hungarian Association of Balneology), Magyar Balneológiai Egyesület **http://www.balneologia.hu**

List patientsô associations:
http://www.egeszsegkalauz.hu/keresok/beteg-egyesuletek/?pos=1

Hungarian Tourism Plc.ôs site:
http://spa.gotohungary.com/en_GB/health-tourism

Brochures of Hungarian Tourism Plc.:
http://gotohungary.com/en_GB/brochures

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